

# BRIANNA BECK

## GRAPHIC DESIGNER & ILLUSTRATOR

briannabeckdesign.com

✉ brianna.beck.design@gmail.com

📞 (530)238-7534

📍 Berkeley, CA

## DESIGN SKILLS

### Expert

Illustrator

Photoshop

Acrobat

Illustration

Procreate

Marketing &

Advertising

### Adept

Audition

InDesign

Lightroom

XD

### Basic

Premiere Pro

After Effects

## TRANSFERABLE SKILLS

Problem Solving

Teamwork Abilities

Detail Oriented

Customer Service

Adaptable

Organized

## INTERESTS

Painting & Illustrating

Typography

Photography

Hiking

Reading

**References** furnished  
upon request!

## EDUCATION

### *California State University, Chico*

Aug. 2020 - Jan. 2025

Bachelor of Fine Arts in Communication Design

### *Uppsala University, Sweden*

CSUIP Study Abroad | Aug. 2024 - Jan. 2025

## WORK EXPERIENCE

### *Fall River Valley Community Service District | Fall River, CA*

Office Operations Assistant & Graphic Designer | Feb. - Aug. 2025

- Improved the filing and binder systems to ensure ease of locating important records, documents, and projects
- Headed a 5 month long branding and design project consisting of a new map, brochures, and sign for the Parks and Recreation department
- Delivered exceptional customer service through handling customers bills, answering phone calls, and co-running the front office
- Maintained and organized the districts extensive inventory

### *WellCat Counseling Center | CSU, Chico*

Graphic Designer | Aug. 2023 - May 2024

- Designed engaging content for social media and promoted the program through informative and morale boosting graphics within short deadlines
- Implemented important structural elements into the program, allowing for ease of workflow amongst the designers and other employees
- Developed strategies and proposals for important marketing and advertising campaigns

### *WellCat U Matter Program | CSU, Chico*

Marketing and Research Coordinator | Aug. 2021 - May 2023

- Boosted online student and campus outreach by 34.2% during Chico State's Spring 2023 Semester
- Maintained communication both through email and in person meetings with outside organizations and programs
- Coordinated with supervisors and interns to complete important tasks and build valuable teamwork skills
- Conducted year long research reports through the collection of analytics, student engagement, and surveys

## MEMBERSHIPS

AIGA | Professional Association for Design

San Francisco Chapter | Aug. 2023 - Jan. 2024

AWIB | Association for Women in Business Club

Chico Student Group | Sept. 2021 - May 2023

MESA | Math, Engineering, & Science Achievements

Fall River High School Group | Sept. 2017 - May 2019